

DISTRICT



A DISTRICT 23B PUBLICATION



DISTRICT GOVERNOR DAVE YADACH

Spirit

Issue One, Volume 33

A publication of District 23-B, Lions Clubs International

Dear Club Members: Thank you for past advertising support of the *District Spirit*. We are continually committed to bringing you timely news of what is happening in Lionism throughout District 23-B. There are 4 issues scheduled for this year 2009-2010. We urge you to use an ad to tell other Lions about your events, member accomplishments, special occasions and to introduce Leo clubs to the rest of the District. This is your channel to share. Please forward all stories to Lion Pat Daigle at address listed below.

Issue	Ad deadline	Mailing date	Time span for Ad
October	9/12/09	September 25th	October 2, 2009- December 10, 2009
December	11/14/09	December 4 th	December 11, 2009- March 11, 2010
March	02/13/2010	March 5 th	March 12, 2010- June 17, 2010
June	05/22/2010	June 11 th	June 18, 2010- September 30, 2010

New Ad Pricing Structure

Strip Ad – 1 ¼” x 8” - \$35.00

2” Ad – 2 ½” x 2” - \$25.00

3” Ad – 2 ½” x 3” - \$35.00

Business Card Ad – 2” x 3 ½” - \$30.00

Half Page Ad – 8” x 5” - \$50.00

Full Page Ad – 8” x 10” - \$100.00

Centerfold – 2 Pages - \$250.00

Ad Policy:

- Microsoft Publisher Not Accepted-export to jpeg or jpg format
- Club Ads that promote Lionism and Lion activities
- Business Ads encouraged
- Clip art permitted if provided with Ad (PC formatted) or commonly available in Word or Internet

Email ad to: liondaveneri@yahoo.com
Or mail ad and send Ad payment to:
Lion David Neri Home Tel: 860-482-9721
63 East Center Street, Torrington, CT 06790
Make Checks payable to: District 23-B

To contact the Editor:
Lion Oscar Suarez
osuarez@snet.net
Home 860--585-0293
Cell 860-940-8263

Lion Pat Daigle
padaigle@snet.net
Home 860-589-4893
Cell 860-978-1426

Lion/Club _____

Issue for Ad: October ___ December ___ March ___ June ___

Ad Size: Strip ___ 2” ___ 3 “ ___ Business Card ___ Half Page ___ Full Page ___ Center ___